

N·H·B·C·A

NH Business Committee for the Arts
49 South Main Street, Suite 205
Concord, NH 03301

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Permit No. 192

NH BUSINESS COMMITTEE FOR THE ARTS

CONNECTING CULTURE, COMMERCE, AND CREATIVITY

ANNUAL REPORT

2017-18

Join Us in Connecting Business and the Arts

A CREATIVE WORKFORCE

The arts and the creative thinking they inspire are fundamental to our culture and economy. Increasingly, success in all walks of life comes to those who innovate, who can imagine alternatives and envision better solutions; the same creative problem solving skills fostered by the arts.

The New Hampshire Business Committee for the Arts is our state's most effective advocate for businesses to connect to and support the essential role of the arts in our lives. It represents the collaboration of many of New Hampshire's most successful business leaders, united by their knowledge that creativity is the essence of our emerging economy, and that the arts enhance our wellbeing through inspiration and understanding.

The businesses of today and tomorrow require a creative workforce. New Hampshire must compete regionally and globally for the thought leaders, visionaries, and creative problem solvers who will drive our economy forward. And, the arts are essential to the cultural experiences and educational opportunities needed to attract and retain talent.

Come join your fellow business leaders; those who are artfully negotiating today's challenges and positioning their businesses and our state for enduring success.

The NH Business Committee for the Arts is proud to be a key partner in promoting New Hampshire's creative economy by connecting culture, commerce and creativity!

ECONOMIC IMPACT

Music. Theater. Dance. Art. Literature. Together they make up a powerful and thriving force known as the Creative Economy which is good for business!

- Direct and ancillary spending from arts patrons and arts organizations throughout New Hampshire is responsible for an estimated \$120 million impact on the state's economy.
- Nationally there are over 4.6 million jobs supported by the nonprofit arts and cultural community. Here in New Hampshire that translates into 3,851 full-time equivalent jobs. And for every 100 jobs created by new demand for the arts, 62 additional jobs are created outside the industry.
- Patrons attending arts events invest in the local economy significantly above the cost of tickets or admission, with non-local attendees spending \$47.57, while local attendees spend \$23.44.
- Nonprofit arts organizations employ not only artists but administrative, development and marketing professionals, accountants, facilities and maintenance staff, graphic and web designers, and support staff.
- Nonprofit arts organizations are civic minded business citizens, participating in local chambers of commerce, using locally sourced good and services, and promoting their region.

The numbers back up what the arts and cultural community has long suspected – that more than 82% of Americans overwhelmingly believe that the arts are important to quality of life, business and local economy. Clearly the arts keep communities alive, revitalize downtowns, contribute to the tax base, support local businesses, boost tourism and help raise property values.

Current NHBCA Members

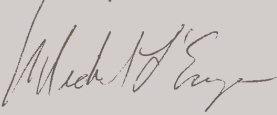
Baker Newman Noyes	Downtown Hotel Manchester	Lincoln Financial Group	Rath, Young & Pignatelli
Bank of America	The Duprey Companies	Manchester-Boston Regional Airport	RiverStone Resources LLC
Bank of New Hampshire	Eastern Bank	Mascoma Savings Bank	RMC Research Corporation
Bar Harbor Bank & Trust	Eckman Construction	Mason + Rich	St. Mary's Bank
Bellwether Community Credit Union	Elliot Health System	McGowan Fine Art, Inc.	Savings Bank of Walpole
Brady Sullivan Properties	Fidelity Investments	McLane Middleton	Sheehan Phinney Bass + Green
Bridge & Byron Printers	Granite Investment Advisors	MCPHS University	SNHU Arena
C & S Wholesale Grocers, Inc.	Harvest Capital Management	New Hampshire Mutual Bancorp	Stibler Associates
Catholic Medical Center	Harvey Construction Corporation	Northeast Delta Dental	Tawney & Associates
CCA Global Partners	Hitchiner Manufacturing Company	Northland Forest Products, Inc.	TD Bank
Chinburg Properties	Hypertherm, Inc.	100 Market Street	TFMoran, Inc.
Cleveland, Waters and Bass, P.A.	LaBelle Winery	Orr & Reno	University of New Hampshire
Concord Hospital	Lavallee Brensinger Architects	People's United Bank	Upton & Hatfield LLC
Coughlin, Rainboth, Murphy & Lown	Lavalley Middleton Building Supply	Piscataqua Savings Bank	WMUR TV
Devine Millimet	Liberty Mutual Insurance Group		Yankee Publishing, Inc.

Committed to the Arts

The New Hampshire Business Committee for the Arts educates, motivates and recognizes business support of and participation in the arts, advocates for the value of the arts in economic, social and community development and facilitates people and projects that enhance engagement in the arts.

Often referred to as the connector that binds business and the arts, we are a membership organization of leading companies united in a commitment to the arts. Take a moment to review our highlights and activities as well as membership, directors and efficient budget.

NHBCA members are recognized as advocates of the arts, helping to cultivate a climate where arts, community and economy intersect to create a strong foundation for the future, and who value the partnerships created by those strong affiliations. If you are a member – thank you; if not, contact us so we may welcome you!



Michael A. L'Ecuyer
Chairman



Joan Goshgarian
Executive Director

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Email: joan@nhbca.com

Revenue and Expense Summary

NHBCA fiscal year May 1, 2017 – April 30, 2018

TOTAL REVENUE	\$118,254
Member/Board dues	\$ 64,000
Awards Program	\$ 52,750
Misc. income	\$ 1,504
TOTAL EXPENSES	\$119,766
Fees*	\$ 94,147
Awards program	\$ 25,619
Net Loss	\$ 1,512

INKIND SUPPORT
Bridge & Byron Printers
The Duprey Companies

*administrative, personnel, and program

NHBCA Highlights

RECENT YEARS

PRODUCED the 34th Annual Business in the Arts Awards gala to recognize and honor businesses for their support of the arts and to showcase the arts in the state.

PARTNERED with Portsmouth and the Monadnock region for presentations of new data from their recent Arts & Economic Prosperity V survey.

FOUNDED “Coffee, Culture and Conversation” gatherings in Concord, Manchester and Portsmouth held at cultural facilities with current and potential members to share individual perspective and experiences of the importance of the arts.

EXPANDED social media to include Facebook and Twitter. Updated nhbca.com to include a comprehensive list of museums, performing arts organizations/schools and galleries.

CONVENED board meetings and showcased an artist or cultural facility each time to highlight diversity of geography and disciplines.

PARTICIPATED in regional NH Creative Economy efforts. Member of NH Creative Communities Network. Provided information to business leaders on the impact of cultural arts as an economic sector. Made periodic presentations. Consulted with community start-up groups.

SELECTED annually as a mentor for the NH Center for Nonprofits’ Hoffman Hass Fellowship program which strives to populate NH nonprofit boards with new leaders.

SERVED as a judge for the Rising Star Awards, a program of the Stay Work Play NH, a collaborative initiative that promotes New Hampshire as a favorable place to live for young workers and recent college graduates.

PROVIDED models of businesses incorporating creativity in the workplace and served on the committee of Arts Alive! to develop the *Creativity Toolkit*.

PARTICIPATED as a judge in the Poetry Out Loud contest with the NH State Council on the Arts, the NEA and the Poetry Foundation.

CREATED a 30-year timeline PowerPoint highlighting 30 years of NHBCA and presented to business and NHBCA gatherings.

ELECTED vice president of the community advisory board of NHPBS. Selected to work on the station’s rebranding effort and the strategic planning committee.

FOUNDED Lawyers for the Arts and later formed the partnership with UNH School of Law clinic to refer artists and arts organizations for pro bono legal assistance. Co-partner on the Art, Culture and the Law conferences and Culture OneStop.

STRATEGIZED with arts organizations on securing funders; made presentations to various community groups including the World Affairs Council.

PUBLISHED e-newsletters for NHBCA members, economic developers, arts organizations and policy makers highlighting national and statewide business and arts news, research, and creative economy information with links to various resources.

IDENTIFIED and placed business members with expertise in finance, law, insurance, IT, marketing and HR to projects and boards of directors of arts organizations. Met with a variety of arts organizations board nominating committees.

UTILIZED and promoted data from the national Americans for the Arts statewide survey, for which the NHBCA secured the funding, to measure the statewide economic impact of culture in NH.

EXECUTED an office relocation involving new systems and administrative functions.

PREVIOUS YEARS

SERVED as an organizer and board member of NH Center for Nonprofits and its former iterations for 20 years. Chaired seven annual statewide nonprofit summits. Also chaired the sector report, *Essential: A Portrait of the Nonprofit Sector in NH*. Member of the advocacy committee and NonprofitNext platform committee.

PARTICIPATED annually on panel of *Giving Matters*, joint project of NH Charitable Foundation and NH Public Radio to present the positive face of nonprofits and increase awareness of this sector work in the state.

CREATED the first Arts in Healthcare Symposium for health-care leaders and professionals to share best practices and evidence-based information about the role of art in healing and wellness.

ATTENDED an Art in Airport conference for ideas on increasing art in NH airports and other public buildings.

SELECTED to participate in various initiatives including the Southern NH Planning Commission's leadership team for its statewide Granite State Future and for the strategic planning process for the Business and Industry Association.

PARTICIPATED on task force convened by NH Department of Cultural Resources to make case to legislators on the economic impact of culture. Secured funding for statewide participation in the Americans for the Arts survey.

CREATED *Your Business Can Creatively Keep the Arts Alive in NH*, a collection of suggestions and strategies of creative ways to keep companies involved in and actively supporting the arts in challenging economic times.

ORGANIZED seminar on Corporate and Individual Art Collecting with the Currier Gallery of Art, the NH State Council on the Arts and Fidelity Investments.

DEVELOPED ArtSavers, the NHBCA discount ticket program that promoted arts events to member company employees. Currently includes arts and cultural events on e-newsletters and on extensive list of cultural organizations on nhbca.com.

Board of Directors (as of May 2018)

Chairman

Michael A. L'Ecuyer
Bellwether Comm. Credit Union

Alan L. Reische
Sheehan Phinney Bass + Green

Vice Chairman

Jeremy P. Veilleux
Baker Newman Noyes

Kenneth R. Sheldon
Bank of America

Jon B. Sparkman
Devine Millimet

Secretary

Jennifer L. Parent
McLane Law Firm

William E. Stevens
Harvey Construction

Treasurer

Peter W. Tawney
Tawney & Associates

Arthur Sullivan
Brady Sullivan Properties

Jamie Trowbridge
Yankee Publishing, Inc.

Members

Peter F. Burger
Orr & Reno

Alexander J. Walker, Jr.
Catholic Medical Center

Barbara J. Couch
Hypertherm, Inc.

Richard Wallis
Piscataqua Savings Bank

Stephen M. Duprey
The Duprey Companies

Steven C. Webb
TD Bank

Genella C. McDonald
Stibler Associates

John F. Weeks III
Harvest Capital Management

Dianne M. Mercier
People's United Bank

Directors Emeriti
Sally W. Crawford

John H. Morison III
Hitchiner Manufacturing Co.

Sylvio L. Dupuis O.D.
MCPHS University

Joseph R. Murray
Fidelity Investments

Thomas P. Putnam

Richard Pizzi
Lavallee Brensinger Architects

John F. Swope

Thomas Raffio
Northeast Delta Dental

Executive Director
Joan Goshgarian

CREATED Guide to Non Profit Incorporation and made it available at nhbca.com with links to it from the State's Division of Charitable Trusts and New Hampshire Center for Nonprofits. Updated it in 2012.

CONDUCTED a statewide Performing Arts Attendance Survey to support theaters to become more effective in audience development efforts by learning more about the interests, preferences and behaviors of attendees of performing arts events in major population areas of the state.

CONDUCTED five Leadership Arts Series for participants in business and the arts. Guest speakers and panelists presented a variety of arts and business related issues. Presented at other state leadership programs.

COLLABORATED on various statewide projects and programs including the NH Visual Arts Coalition, MacDowell Celebration and the Smithsonian Folklife Festival.