

NHBCA ANNUAL REPORT

**The New Hampshire Business Committee
for the Arts educates, motivates
and recognizes business support of
and participation in the arts,
advocates for the value of the arts
in economic, social and community
development, and facilitates
people and projects that enhance
engagement in the arts.**

2015-16

The Year

The New Hampshire Business Committee for the Arts has been referred to as the “glue” that binds business and the arts. As a membership organization of leading companies, our members are united in a philanthropic commitment to the arts, promoting the link between cultural vitality, creativity and innovative success, while supporting the many ways the arts contribute to thriving communities.

This year, annual membership support has allowed us to initiate, collaborate, and deliver on impactful programs and partnerships with business and arts groups throughout the state. We continue to focus our activities on core programs like the Business in the Arts Awards, Lawyers for the Arts referral program, and strategic consulting engagements with arts organizations. This year we also expanded Coffee, Culture and Conversation, small gatherings at cultural and business sites where current and potential members engage in thoughtful discussion providing valuable input on the importance of the arts and its many contributions to the business and greater community. We continued to share news and resources with our membership, cultural organizations, and policy makers through topical emails and newsletters.

NHBCA members are recognized as advocates of the arts, helping to cultivate a climate where arts, community, and economy intersect to create a strong foundation for the future, and who value the partnerships created by those strong affiliations.



John F. Weeks III
Chairman



Joan Goshgarian
Executive Director

Highlights of the Year

PRODUCED the 32nd Annual Business in the Arts Awards gala to recognize and honor businesses for their support of the arts and to showcase the arts in the state.

SELECTED as a mentor for the NH Center for Nonprofits' Hoffman Hass Fellowship program which strives to populate NH nonprofit boards with new leaders. Also served on the NHCN public policy committee.

PARTICIPATED in regional NH Creative Economy efforts. Member of NH Creative Communities Network. Provided information to business leaders on the impact of cultural arts as an economic sector. Made periodic presentations. Consulted with community start-up groups.

SERVED as a judge for the Rising Star Awards, a program of Stay Work Play NH, a collaborative initiative that promotes New Hampshire as a favorable place to live for young workers and recent college graduates.

PROVIDED models of businesses incorporating creativity in the workplace and served on the committee of Arts Alive! to develop the *Creativity Toolkit*.

COORDINATED "Coffee, Culture and Conversation" gatherings in Concord, Manchester and Portsmouth with current and potential members to share individual perspective and experiences of the importance of the arts.

CREATED a 30-year timeline Powerpoint presentation highlighting 30 years of NHBCA.

ELECTED vice president of the community advisory board of NH Public Television and selected to work on the station's rebranding effort.

PUBLISHED e-newsletters for NHBCA members, economic developers, arts organizations and policy makers highlighting national and statewide business and arts news, research, and creative economy information with links to various resources.

MAINTAINED connections from the Arts in Healthcare Symposium for healthcare leaders and professionals that shared best practices and evidence-based information about the role of art in healing and wellness.

UTILIZED and continued to promote data from the national Americans for the Arts survey, for which the NHBCA secured the funding, to measure the statewide economic impact of culture in NH.

CONTINUED the Lawyers for the Arts partnership with UNH School of Law clinic to refer artists and arts organizations for pro bono legal assistance.

EXPANDED Social media to include Facebook and Twitter. Updated www.nhbc.com to include a comprehensive list of museums, performing arts organizations/schools and galleries.

Membership

Baker Newman Noyes
Bank of America
Bank of New Hampshire
Bellwether Community
Credit Union
Brady Sullivan Properties
Bridge & Byron Printers
Catholic Medical Center
CCA Global Partners
Chinburg Builders, Inc.
Citizens Bank
Cleveland, Waters & Bass P.A.
Concord Hospital
Concord Trust Company, LLC
Coughlin, Rainboth, Murphy
& Lown
Dartmouth-Hitchcock
Devine Millimet
The Duprey Companies
Eastern Bank
Eckman Construction
Elliot Health System
Elliot Physician Network
FairPoint Communications
Fidelity Investments
Granite Investment Advisors
Harvard Pilgrim Health Care
of NE
Harvest Capital Management
Harvey Construction Co.
Hitchiner Manufacturing Co.
Hypertherm, Inc.
Jumpin' Jays Fish Café
LaBelle Winery
Lake Sunapee Bank
Lavallee Brensinger Architects
LaValley Middleton Building
Supply
Ledyard National Bank
Left Bank Films
Liberty Mutual
Lincoln Financial Group
Manchester-Boston Regional
Airport
Mascoma Savings Bank
McGowan Fine Art, Inc.
McLane Middleton
McNabb Properties, LTD
MCPHS University
Merrimack County Savings Bank
Monadnock Paper Mills
Nathan Wechsler & Company
Northeast Delta Dental
Northland Forest Products, Inc.
100 Market Street
Orr & Reno
People's United Bank
Piscataqua Savings Bank
Primmer
Puritan Capital
Radisson Hotel Manchester
RMC Research Corporation
St. Mary's Bank
Sanel Auto Parts Company
Savings Bank of Walpole
Sheehan Phinney Bass + Green
Sheraton Portsmouth Harborside
Hotel
Sitesurfer Publishing LLC
Southern NH University
Stibler Associates
Tawney & Associates
TD Bank
UNH – President's Office
Upton Hatfield
Verizon Wireless Arena
WMUR-TV
Yankee Publishing

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(as of May 1, 2016)

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MCPHS University

Thomas P. Putnam
John F. Swope

Executive Director

Joan Goshgarian

Revenue and Expense Summary

NHBCA fiscal year May 1, 2015 – April 30, 2016

TOTAL REVENUE	\$117,702	TOTAL EXPENSES	\$114,835
Member/Board dues	\$ 59,450	Fees*	\$ 90,141
Awards Program	\$ 48,250	Awards program	\$ 24,694
Misc. income	\$ 10,002	Net Gain	\$ 2,868

*administrative, personnel, and program