



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

January 2, 2018

Dear Business Leader:

Take the extra curtain call you deserve!

You engage your business in support of the arts because you recognize the arts contribute to a thriving community and provide enjoyment and creativity to your employees that leads to the success of your business. Your commitment does not go unnoticed and your involvement is truly appreciated.

And, so, I invite you to nominate your business for a New Hampshire Business Committee for the Arts Business in the Arts Award. Your 2017 support of the arts may have taken the form of sponsorships, volunteer involvement by an executive or other staff member, the provision of in-kind goods and/or professional services, a partnership that involved the arts in marketing or public affairs campaigns, as well as other activities. The awards are divided into categories of size so a small business does not compete with a large one.

Don't be modest! You are encouraged to self-nominate for this award because no one knows the extent of your support better than you. We do not publicize who made the nomination and winners can only be chosen from nominations that are submitted. A panel of judges representing both business and the arts selects the winners from the nominations received.

[Click here](#) to review criteria.

[Click here](#) to download form.

[Click here](#) to submit online.

The nomination deadline is Friday, February 16, 2018.

All companies nominated will be acknowledged in related publicity materials and at the gala Business in the Arts Awards banquet Monday, May 7, where the winners will be announced. Award winners – one from each of 4 business size categories based on New Hampshire employees – will receive a specially commissioned work by a New Hampshire artist and the recognition of the 350 business and cultural leaders that attend the evening's festivities.

We also invite you to consider making a nomination for the Leadership Award that may be given to an individual business executive to recognize exceptional and long-term leadership and commitment in supporting the arts. The Leadership nominees will not be made public – only a winner will be announced if one is chosen.

To make a nomination, complete the appropriate form and return it to the NHBCA by Friday, February 16. Please contact me at 603-224-8300 or joan@nhbca.com if you have questions about the process or the information required.

The NHBCA was formed in 1985 to educate, motivate and recognize business support of and participation in the arts. Please celebrate your support of the arts with us by submitting a nomination!

Sincerely,

Joan Goshgarian
Executive Director