

NHBCA TIMELINE: 20 YEARS

1985—Governor Sununu agrees to approve increased state funding for the arts; challenges private sector to increase business giving. The first **Business in the Arts Awards** held to launch the NHBCA. Executive director hired.

1986—NHBCA organizes, obtains legal status, recruits members. Establishes ArtSaver—discount ticket coupons to NH arts and cultural events—distributed to employees of member companies. Program runs continuously for 16 years.

1987—Steering Committee formed for member company input to establish goals and programs, and for opportunity to attend NHBCA “Behind the Scenes” meetings around the state for conversations with artists and art administrators. NHBCA establishes programs to match business to arts boards of directors and to identify opportunities for business funding for arts based on marketing and philanthropic goals.

1988—NHBCA commissions *Survey of Business Support of the Arts* for insight on extent of business involvement in arts. NHBCA inspires and works with Currier Museum of Art on NH Corporations Collect, an exhibition of art from corporate collections.

1989—NHBCA responds to numerous requests for non-profit incorporation information and organizes member law firms McLane, Graf, Raulerson & Middleton and Sheehan Phinney, Bass + Green to author a booklet *Introductory Guide to Incorporation*. Revised and reprinted several times and distributed 1000s through NH State Council on the Arts, NH Charitable Foundation and State of NH’s Division of Charitable Trusts.

1990—NHBCA conducts membership survey to capture information about business attitudes and trends related to support of the arts.

1991—With assistance from the NH State Council on the Arts and NHBCA member law firms, NHBCA creates Lawyers for the Arts to refer artists and organizations to attorneys who provide arts-related legal assistance on a reduced or no fee basis.

1992—Presents first of a decade of annual *Lawyering for the Arts* seminars, CLE credit approved by the NH Bar Association.

1993—NHBCA establishes first of 5 bi-annual Leadership Arts Series, a training series for new and seasoned arts organization board members, as well as arts leaders. Classes feature many state speakers; annual public events host national speakers.

1994—Business in the Arts Awards celebrates 10 years and establishes the Leadership Award to honor long-term NHBCA chairman John F. Swope.

1995—NHBCA participates in regional and statewide leadership programs' Arts sessions. Joins board of NH Center for Nonprofits (formerly Granite State Assn.) to represent needs of arts organizations with insurance and board development issues.

1996—NHBCA participates with more than 50 arts organizations in The MacDowell Celebration—a statewide celebration to honor 100 years of artistic legacy. MacDowell Colony chairman Robert MacNeil speaks at the Business in the Arts Awards to highlight the Celebration.

1997—NHBCA joins the NH Charitable Foundation's newly formed Commission on Charitable Giving and Volunteerism in NH and serves on Task Force for Philanthropy.

1998—Member of CONFR conference committee. Continues to identify board members and work with arts organizations on funding strategies.

1999—NHBCA develops web site www.nhbca.com. Showcases NH's participation in the DC Smithsonian Folklife Festival at the Business in the Arts Awards.

2000—NHBCA partners with the New England Council and NH State Council on the Arts on event to release the Creative Economy Initiative. NHBCA commissions Performing Arts Attendance Survey to study audience development for performing arts venues and other arts. Works with Business NH Magazine to produce a Business in the Arts Partnership Supplement. Develops "*Tradition of the Future*" exhibit for NH restaging of the Smithsonian Folklife Festival.

2001—NHBCA develops online process for accepting nominations for the Business in the Arts Awards. Continues to make presentations statewide to arts and board members about the performing arts survey.

2002—The Nonprofit Incorporation Guide is revised again and is posted on nhbca.com. Presentations continue on the Creative Economy Initiative.

2003—NHBCA continues to process referrals for the Lawyers for the Arts and forms agreement with Franklin Pierce Law Center for its faculty supervised student clinic to provide the arts related legal assistance.

2004—NHBCA's ArtSaver is redeveloped as an online program available to NHBCA members. NHBCA is forming the NH Creative Economy Network with a seminar June 9 . . . and more!