



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

January 3, 2017

*Dear Cultural Leader:*

**Paint an award-winning portrait of your favorite business!**

Nominations are now being accepted for the 2017 Business in the Arts Awards, held to publicly recognize businesses and their leaders for support that significantly enhances the arts in New Hampshire.

The Awards program highlights those businesses that embrace and support the value of the arts and gives you the opportunity to tell your story about why that business support is important to your organization. I receive feedback every year from nominated businesses, and I can assure you that they appreciate your honoring them!

[Click here](#) to review criteria.

[Click here](#) to download form.

[Click here](#) to submit online.

**The nomination deadline is Friday, February 17, 2017.**

*Wondering who to nominate?* Any businesses that have supported you – from a large company with broad impact to a small business providing its own unique contribution – are eligible.

Awards are made in each of 4 categories based on the number of New Hampshire employees so that a large company is not being compared with a smaller one. The category of sizes has been slightly tweaked this year to provide better equity.

Winning nominations often contain descriptive words such as “consistent” and “impactful” and “partnership” and may highlight one specific project, or an entire year’s worth of commitment. While businesses may self-nominate, most don’t out of modesty, or because they don’t realize a supportive service they take for granted might not otherwise exist for you without their help.

We also invite you to make a nomination for the Leadership Award that may be given to a business sector individual who has made significant contributions to advancing arts and culture in New Hampshire over a sustained period. The Leadership Award nominees will not be made public – only the winner will be announced should one be chosen.

All companies nominated will be named and honored at our festive Awards banquet on Monday, May 8. The Awards program also showcases the variety and excellence of the arts in New Hampshire. To thank you for your nomination participation and to include your representation of the arts at the Awards, we will make a half-price ticket to the evening available to you. If you make a nomination, call me to reserve this special rate when you receive your invitation in the mail in April.

I know the nomination forms can be time consuming, but I will assist you in any way I can to help you save time and effort and make the process as smooth as possible. Please call me if you have questions or would like guidance in presenting a contending nomination. Also, I save submitted nominations from previous years so if you want to update a nomination from a previous year, I can provide a copy of it to you.

This will be our 33rd Annual Awards program! We have been extremely fortunate to have the interest of both the arts leaders like you and the business leaders in the state. Your participation in this program is greatly appreciated and integral to our success. Thank you!

*Sincerely,*

Joan Goshgarian  
Executive Director