

N·H·B·C·A

NH Business Committee for the Arts
49 South Main Street, Suite 205
Concord, NH 03301

Nonprofit
Organization
U.S. Postage
PAID
Concord, NH
Permit No. 192

NH BUSINESS COMMITTEE FOR THE ARTS

CONNECTING CULTURE, COMMERCE, AND CREATIVITY

ANNUAL REPORT

2016-17

Join Us in Connecting Business and the Arts

A CREATIVE WORKFORCE

The arts and the creative thinking they inspire are fundamental to our culture and economy. Increasingly, success in all walks of life comes to those who innovate, who can imagine alternatives and envision better solutions; the same creative problem solving skills fostered by the arts.

The New Hampshire Business Committee for the Arts is our state's most effective advocate for businesses to connect to and support the essential role of the arts in our lives. It represents the collaboration of many of New Hampshire's most successful business leaders, united by their knowledge that creativity is the essence of our emerging economy, and that the arts enhance our wellbeing through inspiration and understanding.

The businesses of today and tomorrow require a creative workforce. New Hampshire must compete regionally and globally for the thought leaders, visionaries, and creative problem solvers who will drive our economy forward. And, the arts are essential to the cultural experiences and educational opportunities needed to attract and retain talent.

Come join your fellow business leaders; those who are artfully negotiating today's challenges and positioning their businesses and our state for enduring success.

The NH Business Committee for the Arts is proud to be a key partner in promoting New Hampshire's creative economy by connecting culture, commerce and creativity!

ECONOMIC IMPACT

Music. Theater. Dance. Art. Literature. Together they make a powerful and thriving force known as the Creative Economy which is good for business!

- Direct and ancillary spending from arts patrons and arts organizations throughout New Hampshire is responsible for an estimated \$120 million impact on the state's economy.
- Nationally there are over 4.6 million jobs supported by the nonprofit arts and cultural community. Here in New Hampshire that translates to 3,851 full-time equivalent jobs. And for every 100 jobs created by new demand for the arts, 62 additional jobs are created outside the industry.
- Patrons attending arts events invest in the local economy significantly above the cost of tickets or admission, with non-local attendees spending \$47.57, while local attendees spend \$23.44.
- Nonprofit arts organizations are civic-minded business citizens, who participate in local chambers of commerce, use local goods and services, and promote their region.

The numbers back up what the arts and cultural community has long suspected – that more than 82% of Americans overwhelmingly believe that the arts are important to the quality of life, business and local economy. Clearly the arts keep communities alive, revitalize downtowns, contribute to the tax base, support local businesses, boost tourism and help raise property values.

Current NHBCA Members

Baker Newman Noyes
Bank of America
Bank of New Hampshire
Bellwether Community
Credit Union
Brady Sullivan Properties
Bridge & Byron Printers
C & S Wholesale Grocers, Inc.
Catholic Medical Center
CCA Global Partners
Chinburg Properties
Citizens Bank
Cleveland, Waters and Bass, P.A.
Concord Hospital
Concord Trust Company
Coughlin, Rainboth, Murphy & Lown
Devine Millimet
The Duprey Companies

Eastern Bank
Eckman Construction
Elliot Health System
Elliot Physicians Network
FairPoint Communications
Fidelity Investments
Granite Investment Advisors
Harvest Capital Management
Harvey Construction Corp.
Hitchiner Manufacturing Co.
Hypertherm, Inc.
Jumpin' Jays Fish Café
LaBelle Winery
Lake Sunapee Bank
Lavallee Brensinger Architects
Lavalley Middleton Building Supply
Left Bank Films

Liberty Mutual Insurance Group
Lincoln Financial Group
Manchester-Boston Regional
Airport
Mascoma Savings Bank
Mason + Rich
McGowan Fine Art, Inc.
McLane Middleton
MCPHS University
Nathan Wechsler & Company
New Hampshire Mutual Bancorp
Northeast Delta Dental
Northland Forest Products, Inc.
100 Market Street
Orr & Reno
People's United Bank
Piscataqua Savings Bank

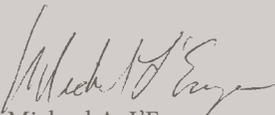
Radisson Hotel Manchester
Rath, Young & Pignatelli
RiverStone Resources LLC
RMC Research Corporation
St. Mary's Bank
Savings Bank of Walpole
Sheehan Phinney Bass + Green
SNHU Arena
Southern NH University
Stibler Associates
Tawney & Associates
TD Bank
TFMoran, Inc.
University of New Hampshire
Upton & Hatfield LLC
WMUR TV
Yankee Publishing, Inc.

Committed to the Arts

The New Hampshire Business Committee for the Arts educates, motivates, and recognizes business support of and participation in the arts, advocates for the value of the arts in economic, social, and community development and facilitates people and projects that enhance engagement in the arts.

As a membership organization of leading companies our members are united in their commitment to the arts, promoting the link between cultural vitality, creativity and innovative success, while supporting the many ways the arts contribute to thriving communities.

We hope you take a moment to review this Annual Report which summarizes our highlights, membership list, board of directors, and modest and efficient budget. If you are a member we thank you for your support; if not contact us – we look forward to welcoming you!



Michael A. L'Ecuyer
Chairman



Joan Goshgarian
Executive Director

NHBCA, 49 South Main Street, Suite 205, Concord NH 03301

Telephone: 603 224-8300

Email: joan@nhbca.com

Revenue and Expense Summary

NHBCA fiscal year May 1, 2016 – April 30, 2017

TOTAL REVENUE	\$123,356
Member/Board dues	\$ 63,400
Awards Program	\$ 21,057
Misc. income	\$ 9,006
TOTAL EXPENSES	\$111,448
Fees*	\$ 90,391
Awards program	\$ 21,057
Net Gain	\$ 11,907

INKIND SUPPORT
Bridge & Byron Printers
Lincoln Financial Group
The Duprey Companies

*administrative, personnel, and program

NHBCA Highlights

RECENT YEARS

PRODUCED the 33rd Annual Business in the Arts Awards gala to recognize and honor businesses for their support of the arts and to showcase the arts in the state.

SELECTED twice as a mentor for the NH Center for Nonprofits' Hoffman Hass Fellowship program which strives to populate NH nonprofit boards with new leaders.

PARTICIPATED in regional NH Creative Economy efforts. Member of NH Creative Communities Network. Provided information to business leaders on the impact of cultural arts as an economic sector. Made periodic presentations. Consulted with community start-up groups.

SERVED as a judge for the Rising Star Awards, a program of Stay Work Play NH, a collaborative initiative that promotes New Hampshire as a favorable place to live for young workers and recent college graduates.

PROVIDED models of businesses incorporating creativity in the workplace and served on the committee of Arts Alive! to develop the Creativity Toolkit.

FOUNDED "Coffee, Culture and Conversation" gatherings in Concord, Manchester and Portsmouth with current and potential members to share individual perspective and experiences of the importance of the arts.

EXPANDED social media to include Facebook and Twitter. Updated nhbca.com to include a comprehensive list of museums, performing arts organizations/schools and galleries.

PARTICIPATED as a judge in the Poetry Out Loud high school contest with the NH Arts Council, the NEA and the Poetry Foundation.

CONVENED board meetings and showcased an artist or cultural facility each time to highlight diversity of geography and disciplines.

CREATED a 30-year time line PowerPoint highlighting 30 years of NHBCA and presented to business and NHBCA gatherings.

ELECTED vice president of the community advisory board of NH Public Television and selected to work on the station's rebranding effort.

FOUNDED the NHBCA formed Lawyers for the Arts partnership with UNH School of Law clinic to refer artists and arts organizations for pro bono legal assistance. Co-partner on the Art, Culture and the Law conferences and Culture OneStop.

STRATEGIZED with arts organizations on securing funders; made presentations to various groups including the World Affairs Council.

PUBLISHED e-newsletters for NHBCA members, economic developers, arts organizations and policy makers highlighting national and statewide business and arts news, research, and creative economy information with links to various resources.

IDENTIFIED and placed business members with expertise in finance, law, insurance, IT, marketing and HR to projects and boards of directors of arts organizations. Met with a variety of arts organizations' board nominating committees.

UTILIZED and promoted data from the national Americans for the Arts statewide survey, for which the NHBCA secured the funding, to measure the statewide economic impact of culture in NH.

PREVIOUS YEARS

SERVED as a NH Center for Nonprofits board member for 20 years. Began as member of Granite State Association and continued on committee to reform as NHCN. Chaired seven annual statewide nonprofit summits. Also chaired the sector report, Essential: A Portrait of the Nonprofit Sector in NH. Member of the advocacy committee and NonprofitNext platform committee.

PARTICIPATED annually on panel of Giving Matters, joint project of NH Charitable Foundation and NH Public Radio to present the positive face of nonprofits and increase awareness of this sector work in the state.

MAINTAINED connections from the Arts in Healthcare Symposium for healthcare leaders and professionals that shared best practices and evidence-based information about the role of art in healing and wellness.

ATTENDED an Art in Airport conference for ideas on increasing art in NH airports and other public buildings.

SELECTED to participate in various initiatives including the Southern NH Planning Commission's leadership team for its statewide Granite State Future and for the strategic planning process for the Business and Industry Association.

PARTICIPATED on task force convened by NH Department of Cultural Resources to make case to legislators on the economic impact of culture. Secured funding for statewide participation in the Americans for the Arts survey.

CREATED Your Business Can Creatively Keep the Arts Alive in NH, a collection of suggestions and strategies of creative ways to keep companies involved in and actively supporting the arts in challenging economic times.

ORGANIZED seminar on Corporate and Individual Art Collecting with the Currier Gallery of Art, the NH State Council on the Arts and Fidelity Investments.

DEVELOPED ArtSavers, the NHBCA discount ticket program that promoted arts events to member company employees. Currently includes arts and cultural events on e-newsletters and on extensive list of cultural organizations on nhbca.com.

Board of Directors (as of May 2017)

Chairman

Michael A. L'Ecuyer
Bellwether Comm. Credit Union

Ronald W. Reed
Lincoln Financial Group

Vice Chairman

Jeremy P. Veilleux
Baker Newman Noyes

Alan L. Reische
Sheehan Phinney Bass + Green

Kenneth R. Sheldon
Bank of America

Secretary

Jennifer L. Parent
McLane Law Firm

Jon B. Sparkman
Devine Millimet

Treasurer

Peter W. Tawney
Tawney & Associates

William E. Stevens
Harvey Construction

Arthur Sullivan
Brady Sullivan Properties

Members

Barry L. Brensinger
Lavallee Brensinger Architects

Jamie Trowbridge
Yankee Publishing, Inc.

Peter F. Burger
Orr & Reno

Alexander J. Walker, Jr.
Catholic Medical Center

Barbara J. Couch
Hypertherm, Inc.

Richard Wallis
Piscataqua Savings Bank

Stephen M. Duprey
The Duprey Companies

Steven C. Webb
TD Bank

Mark W. Huddleston
UNH

John F. Weeks III
Harvest Capital Management

Genella C. McDonald
Stibler Associates

Directors Emeriti
Sally W. Crawford

Dianne M. Mercier
People's United Bank

Sylvio L. Dupuis O.D.
MCPHS University

John H. Morison III
Hitchiner Manufacturing Co.

Thomas P. Putnam

Joseph R. Murray
Fidelity Investments

John F. Swope

Thomas Raffio
Northeast Delta Dental

Executive Director
Joan Goshgarian

CREATED Guide to Non Profit Incorporation and made it available at nhbca.com with links to it from the NH Division of Charitable Trusts and NH Center for Nonprofits. Updated it in 2012.

CONDUCTED a Performing Arts Attendance Survey to support the nonprofit arts to become more effective in audience development efforts by learning more about the interests, preferences and behaviors of attendees of performing arts events in major population areas of the state.

CONDUCTED five Leadership Arts Series for participants in business and the arts. Guest speakers and panelists presented a variety of arts and business related issues. Presented at other state leadership programs.

COLLABORATED on various statewide projects and programs including the NH Visual Arts Coalition, MacDowell Celebration and the Smithsonian Folklife Festival.